

WEALTHNEXUS

FAITH-LED COMMUNITY REDESIGN

Build with brothers. Keep your deen close.

A radical seven-page digital majlis where
Muslim brotherhood becomes the
interface, not a decorative theme.

CLIENT DESIGN GUIDE

WHY · WHEN · RETENTION · TRUST

The offer is strong. The first visit asks too much.

The existing page explains the brotherhood, ten systems, shared AI, mechanism, members, proof, referrals, qualification, offer stack and FAQ in one continuous sales journey. The result is comprehensive, but the emotional promise competes with the amount of reading.

01

THE MAJLIS

Prayer-led rhythm, a scroll-following official VSL and all 19 proof frames.

02

THE CIRCLE

Orbiting member map and stamped passports.

03

THE TREASURY

Ten readable, interactive business volumes.

04

THE DOOR

Application becomes a deliberate knock.

05

FOUNDING OFFER

\$5,000 anchor, \$2,500 founding price and payment plans.

06

THE TERMS

Ten clauses in a readable editorial structure.

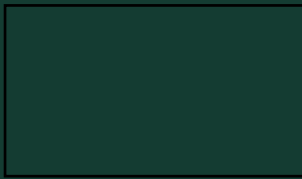
07

PRIVACY

Eight public privacy sections with a clear data trail.

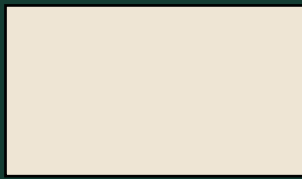
Islamic belonging without decorative cliché.

The design uses the visual memory of home, masjid and majlis: opening doors, a vertical corridor, prayer-led time, stamped passports, warm limestone, deep green, brass line work and documentary photography.



MASJID GREEN

Trust + home



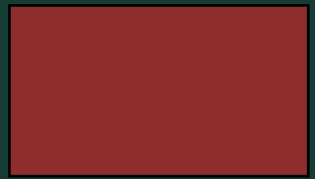
WARM LIMESTONE

Hospitality



MUTED BRASS

Craft + dignity



BURGUNDY

Action + conviction

FAITH IS STRUCTURAL

A place where deen needs no explanation.

Prayer imagery is used as a sign of shared rhythm and belonging—not as a conversion device or a generic luxury motif.



A visitor can understand it before deciding to study it.

00-03 SEC

The doors open

The visitor enters a place, not a landing page.

03-10 SEC

The declaration

Come as a builder. Leave with brothers.

10-25 SEC

The rhythm

Fajr to Isha makes faith part of the operating day.

NEXT CLICK

Choose a room

Enter the Circle, Treasury or Door.

The homepage no longer tries to close every objection. It earns the next click by making the right man feel recognised.

Best for a brotherhood becoming a trusted institution.

CHOOSE THIS DIRECTION

- Belonging should lead the brand.
- Trust matters more than hype.
- Visitors need separate evaluation paths.
- Faith and enterprise must feel naturally linked.

RECONSIDER IT WHEN

- The business requires one long VSL page.
- Every objection must appear before click.
- The team cannot maintain multiple pages.
- The positioning shifts beyond Muslim men.

BEFORE PRODUCTION LAUNCH

- 01** Confirm every public member description and proof asset.
- 02** Keep official membership price and terms inside the application flow.
- 03** Have a qualified scholar review any future religious teaching or quoted scripture.
- 04** Connect the fit-check only if Wealth Nexus explicitly wants to collect that data.
- 05** Obtain or confirm model/property releases for final commercial photography.

This concept preserves the official application as the only real submission point. The demo stores and transmits nothing.